



Client Expectation Letter for German Roaches (*Blattella Germanica*) Treatment

Dear Esteemed Client,

Thank you for entrusting Horizon Pest Control to address the German Roach infestation. To provide clarity on what to expect, please acquaint yourself with the following information:

Understanding German Roach Biology: Before we delve into expectations, it's crucial to comprehend the capabilities and behaviors of the pests we're dealing with:

- **Prolific Breeders:** Females can produce 30-40 eggs in a capsule, yielding 4-8 capsules in their lifetime.
- **Solitary Habits:** Roaches prefer living or aggregating in similar areas, finding comfort in tight, dark, and nocturnal spaces.
- **Harborage Areas:** Typically found in cracks, crevices, behind utility appliances, and in areas warm, damp, dark, and remote from daily human activity.
- **Foul Habits:** Roaches exhibit unsavory behavior, including eating their own dead, feces, and young.
- **Disease Vectors:** They can transmit diseases into food as they travel and forage.
- **Health Risks:** Large populations may induce asthma in children.

Up-Front Considerations: Dealing with roaches involves various challenges before, during, and after treatment. Consider the following factors:

- **Initial Inspection:** Evaluates the level of activity, indicating straight-up numbers.
- **Reproduction Assessment:** Identifying multiple life stages indicates high activity.
- **Conducive "Hot Spots":** Determined through inspection and client communication.
- **Evidence of Dead Roaches:** An indicator of population size, age, and locations.
- **Duration of the Problem:** Longer existence implies a more extended eradication process.
- **Previous Treatments:** If self-treated or treated by another company, it may affect control efforts.

Basic Premise When Treating for Roaches: Horizon utilizes products non-repellent to roaches, preventing scattering or driving them deeper into voids. Treatment methods include baits, residual sprays, dusts, and crucial insect monitoring tools (glue traps).

Significant Infestation Levels: During severe infestations, emergency measures may be necessary, including fogging machines, residual repellent dusts, flushing agents, and quick-acting pesticides. Post-treatment, thorough cleaning is essential, particularly in food preparation areas.

Treatment of Light Infestations: Non-repellent products play a vital role in addressing remaining issues. The domino effect, where roaches feed on their dead, aids in population control. Communication with your team is crucial for success.

Once Roach Activity is Mitigated:

- Insect Monitoring Tools: Continue as an early detection system, pinpointing pockets and migration directions.
- Importance of Monitors: Indicate amounts and breeding occurrences; staff and household members should leave them in place.
- Ongoing Communication: Vital for proactive measures; periodic applications of non-repellent pesticides ensure future introductions are addressed.
- Repellant Products: Used proactively to prevent new roaches from entering conducive areas.

In conclusion, German Roach control is a process that demands time and patience. Regardless of the infestation level, complete elimination is achievable through ongoing communication, proactive measures, and a partnership between Horizon and you.

We appreciate your understanding and cooperation. For any questions or concerns, contact our office at 201-447-2530.

Thank you for choosing Horizon Pest Control.