

NEWS RELEASE

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April Honors the Professional Pest Management Industry

National Pest Management Association Announces April as National Pest Management Month

April 1, 2007 (Midland Park, NJ) – Honoring pest professionals nationwide, the National Pest Management Association (NPMA) declares April as National Pest Management Month. National Pest Management Month is annually dedicated to raising public awareness of the important role played by pest professionals in protecting American's health, property, food and environment from the harm and destruction of pests.

“Our job is not to simply kill pests, but protect families, homes, and businesses from the diseases and damage pests cause,” said Bernie Holst Jr., founder and president of Horizon Pest Control and president of NPMA.

An industry wide public education initiative is executed in honor of National Pest Management Month every year. In 2007, NPMA will continue promoting their high school education initiative *Pathways to Pest Professions*, designed to generate career interest in the pest management industry among students.

“Many students are unaware of the diverse and exciting opportunities available in the professional pest management industry. With so many career options for today's students we hope *Pathways to Pest Professions* will allow students to add another career choice to their list,” said Holst.

National Pest Management Month has been recognized and supported by the President of the United States for the past 29 years and goes beyond saluting an industry to making the public aware of the serious threats pests can cause and the invested dedication pest management professionals have in protecting against such threats. To learn more about pests and the professional pest management industry please visit www.horizonpestcontrol.com .

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