

# NEWS RELEASE

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## Horizon Pest Control Teaches Area Students about Pests

**March 25, 2008 (Midland Park, NJ)** – Spring is here, and bugs - both the good ones and the bad – are bursting into action. At Ridgewood’s Super Science Saturday on March 8, Horizon Pest Control sprung into action, as well, by educating area students on the benefits and dangers of common pests.

As part of their community outreach program, Horizon recently attended Ridgewood’s Super Science Saturday. In addition to displaying specimens of common pests which children could view through a microscope, they also presented their interactive educational program, "The Good, the Bad, and the BUGly: An Introduction to What Makes a Pest a Pest"<sup>™</sup>. Horizon's goal is to give back their knowledge and experience in the pest control industry to the community. Their innovative and interactive program was presented to students of all ages interested in learning about insects and their interaction with nature and humans. Children learned how insects follow their instincts, which can often be beneficial to nature, but destructive to our homes, businesses and even our health.

“Even termites, creating over \$2 billion in damage every year in the US, are good for the environment,” says Bernie Holst, Jr., founder and president of Horizon. “Termites help rotting wood decompose – they’re nature’s recyclers!”

"The Good, the Bad, and the BUGly" presents basic biology and behavior of various pests, including termites, carpenter ants, spiders, ticks, bed bugs, and rodents. Factual information is presented through pictures, specimens, trivia, and videos of pests in action, as well as samples of damage that pests can do to homes and property. Horizon also leaves fun and educational handouts for students to take home.

If you would like Horizon to present "The Good, the Bad, and the BUGly" to your school or organization, please contact Vicki at 201-447-2530 or visit [www.horizonpestcontrol.com](http://www.horizonpestcontrol.com).

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